

April 4, 1977

Upwind Frisbee Organization
Phil Kennedy, President
218 Park Road
West Hartford, CT 06119

The International Frisbee Association
P.O. Box 664
Alhambra, CA 91802

Reference: NEW CLUB AFFILIATION

Dear Frisbee Friends,

It is our honor to introduce you to the Upwind Frisbee Organization (UFO) of Greater Hartford. We are Pleased to submit to you the enclosed list of our membership, that we may become affiliated with the IFA. The enclosed check for \$35.00 is to cover the desired new individual membership applications as indicated on the membership list. Please note that Jim Elsner became an IFA member back in 1968 or 1969, but is unable to locate his card with his IFA number. We would appreciate your checking your files and informing us of his number.

So that you might know us a little better, a short club history follows: the members of our club have been playing together for about a year on a hit-or-miss basis (show up at the field and see who's there). Previous interest ranged from newcomers to myself (I still have the Plutto Platter I bought in 1957). As skills developed we had a lot of fun playing Ultimate, Folf, Freestyle etc. But we found it impossible to plan games with ourselves let alone meet other teams. We formed the club in January with nine people, and now that our membership has surpassed your requirements, we wish to become affiliated.

Our goals are:

1. To attract new members through advertising and word-of-mouth.
2. To Establish teams for interteam competitions. (However, we are not strictly an Ultimate Frisbee club)
3. To develop membership skills through instruction and play, using the IFA proficiency ratings as a guide.

4. To sponsor Frisbee related events in Hartford, with the help of local government departments, local civic groups and (hopfully) the IFA.

5. To establish a junor division and junior events in cooperation with recreation departments.

6. To establish our fine 18-hole Folf course in Elizebeth Park as a permanent public course. We might need help there.

7. To maintain active correspondance with other Frisbee clubs around the world.

8. To plan club activities; trips to meets, camping outings, parties, etc.

9. To hold clinics to interest others in Frisbee.

10. To have fun!

Beyond reduced rates on Frisbee World and discs, we are not sure what our IFA affiliation will mean to us. We hope you will benefit us with some organizational suggestions based on your long experience, perhaps send material to help us plan events, and help us contact other clubs. We await your correspondence with anticipation.

With a little help, a little luck, and a lot of work, Frisbee will come into its own in Hartford!

Sincerely,

P. Kennedy

Phil Kennedy

Official Club Name **UPWIND FRISBEE ORGANIZATION** (UFO OF GREATER HARTFORD)

(To be assigned by IFA offices)

CLUB AFFILIATION APPLICATION

NAME (M OR F AND AGE)	ADDRESS, CITY, STATE, ZIP	IFA #	ASSIGN NEW MEMBER # (If enclosed) PHONE NO.
<i>Greg Vahl</i> (M-21)	<i>64 Highland St. Hartford, CT 06119</i>	<i>US 74781</i>	<i>232-3893</i>
<i>Phil Kennedy</i> (M-30)	<i>220 Oxford St. Hartford, CT 06119</i>	<i>74507</i>	<i>236-3469</i>
<i>Job Sargent</i> (M-22)	<i>218 Park Road, West Hartford, CT 06119</i>	<i>72825</i>	<i>236-0920</i>
<i>Jay Boland</i> (M-20)	<i>183 Girard Ave, Hartford, CT</i>	<i>70537</i>	<i>236-0487</i>
<i>Ruth Dunn</i> (F-18)	<i>232 Kenyon St., Hartford, CT</i>	<i>US 74682</i>	<i>233-6881</i>
<i>Peggy Brimmer</i> (F-17)	<i>171 Girard Ave, Hartford, CT</i>	<i>—</i>	<i>232-8959</i>
<i>Robert Tunila</i> (M-19)	<i>138 Kenyon St., Hartford, CT</i>	<i>—</i>	<i>233-2942</i>
<i>Mark O'Dwyer</i> (M-20)	<i>16 Fern St., Hartford, CT</i>	<i>—</i>	<i>233-0392</i>
<i>Mari Kulpowich</i> (F-19)	<i>1179 Farmington Ave., Hartford, CT</i>	<i>—</i>	<i>529-5957</i>
<i>Keith Legend</i> (M-20)	<i>55 Elizabeth St., Box 72, Hartford, CT</i>	<i>—</i>	<i>233-9087</i>
<i>John Young</i> (M-23)	<i>9 North Beacon St., Hartford, CT</i>	<i>—</i>	<i>—</i>
<i>Randi Dunn</i> (F-16)	<i>9 Sherman St., Apt. 39, Hartford, CT</i>	<i>—</i>	<i>—</i>
<i>John Tracey</i> (M-19)	<i>171 Girard Ave, Hartford, CT</i>	<i>—</i>	<i>232-8954</i>
<i>Tan Van der Werff</i> (M-19)	<i>14 Douglas Circle, Elmwood, CT</i>	<i>—</i>	<i>233-5735</i>
<i>Mattew Albin</i> (M-19)	<i>238 North Whitney St., Hartford, CT</i>	<i>—</i>	<i>232-2533</i>
<i>Danny Campbell</i> (M-19)	<i>150 Kenyon St., Hartford, CT</i>	<i>—</i>	<i>232-4124</i>
	<i>255 Kenyon St., Hartford, CT</i>	<i>—</i>	<i>523-8683</i>

To qualify for affiliation status, pay the \$3.00 fee is retained by the club for their

8. ANDY VAN der WERFF (M-11)	238 NORTH WHITNEY ST., HARTFORD CT	—	232-2533	2.50
9. TERI KIESER (F-18)	200 BLOOMFIELD AVE., HARTFORD CT	—	242-8918	2.50
10. JIM ELSNER (M-28)	12 RUSTIC LANE, WEST HARTFORD CT	HAS A NUMBER BUT CAN'T FIND HIS CARD	561-1176	—



International Frisbee® Association™

April 27, 1977

Phil Kennedy, President
Upwind Frisbee Organization
218 Park Road
West Hartford, CT 06119

Dear Phil,

The affiliate status for your group is currently being processed. I thought I would write personally to tell you how impressed I was with your letter. It seems to me that you really have your head on straight about the future of the group. I hope that we can be of substantial assistance to you in meeting the goals you have so clearly outlined.

The major purpose that I see for the International Frisbee Association is the facilitation of communication. All of the progress that we have made in the last year or so is based on increased communication. Through affiliation, a club goes public as it were. That is, traveling players know of your organization and will be able to make contact with it. New people moving into the area will immediately be able to take advantage of your programs and aid in your club work. The availability of reject discs and other materials at a discount is obviously a benefit but in the long run, I honestly believe that nothing can compare with the kind of stimulation that can come through Frisbee World and other communications with other clubs and players. When your letter came in, I told the rest of the staff to remember your name because I think we will be seeing a lot of it in the future.

We look forward to hearing from you again.

Sincerely,

DR/jc

Phil Kennedy

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April 27, 1977

P.S. Unfortunately, we inherited a really crummy membership listing when we took over. It is, however, possible that we could find Jim Elsner's original I.F.A. number if he could give us the ZIP code that he originally registered under. If you can get that to us, we will make a try at it.



International Frisbee® Association™

2 May 1977

Phil Kennedy
218 Park Road
W. Hartford, CT 06119

Dear Phil,

We welcome you to the growing number of affiliate groups around the world. We hope that you will find an increased appreciation of the joys of Frisbee through association with your local group.

The club is the most important level of the International Frisbee Association. It serves as the principal support for players. Through local activities and programs, new players are attracted to Frisbee and gain valuable experience. This kind of direct personal support cannot be provided by any organization as large as the IFA. We do strive to be of help to each affiliate in the accomplishment of this task, serving as a source of information and medium of communication.

We look forward to your club's development.

Fly well,

Dan "Stork" Roddick, Director
International Frisbee Association

DR/ab

Enclosure

DISCOUNT PRICES ON I.F.A. MATERIALS FOR AFFILIATE CLUBS

ITEM	REGULAR PRICE	DISCOUNT PRICE	MIN. ORDER
I.F.A. T-shirt	\$3.50 each	\$3.00 each	20
Frisbee World T-shirt	\$4.00 each	\$3.25 each	20
Bumper Stickers	\$.50 each	\$.40 each	25
<u>Frisbee World</u> Magazine	\$5.00 per year	\$4.00 per year	20
I.F.A. Patches	\$1.00 each	\$.75 each	20
<u>Frisbee</u> - book by Dr. Johnson	\$6.00 each	\$3.75 each	20

These items will be bulk mailed to your club and you are responsible for distribution.

SUGGESTIONS FOR NEW CLUBS

Experience has shown us that four major factors contribute to the success of Frisbee groups. You may wish to consider them as you develop your organization.

1. **Publicity** - One of the most difficult questions is how to begin? Many times it's just one or two individuals that want to find other people to play with. The answer is to publicize. If you are around schools or colleges, put up attractive signs on the bulletin boards and get an interview with the school paper or the school radio. You may even consider putting a small ad in the local paper or having them report on your attempts to develop a club. Many times you will find they will be eager to do so even to the extent of taking photographs. Go ahead and name the club initially, even if it is just you and your buddy. An announcement and publicity of the first meeting of the Hopperville Frisbee Club will draw better than the news that Frank and Jim want to find other people to play with. In almost every case, you will find that enough publicity will produce other people who have also been looking for a chance to play.
 2. **Communication** - A newsletter or calendar of events is critical to club development. Members must know what is happening and when. Also encourage members to get Frisbee World so they know what other clubs are doing.
 3. **Club Events** - Much of any club's activities is just getting together to "jam", but members also need events to stimulate their development as players. Schedule activities such as proficiency testing, club championships, world record attempts, field meets with other clubs, etc. These need not be very formal activities to be successful. Circulate the responsibility for these events and encourage efficient running of them. Experiment with different events such as best disc golf (two-person teams), random draw teams in Guts, co-op Freestyle, etc. Try new games and variations on old ones. Provide a range of activities to match your members. Laid-back days for the laid back and competition for the competitors. Also, don't neglect the social component of club meetings. Build a picnic into a club meeting or plan to go somewhere together for dinner after a meet. Get to know each other.
- Another important feature of any successful club is to have some big events each year that the members must work together to pull off - travel to a national meet together, hold a major tournament, run a clinic for the public, do a demonstration for some public event. You will discover new talents in your membership.
4. **Club Identification** - As minor as it may seem, a T-shirt can make a club. Members like to identify with the group and are proud of being members. Get a good T-shirt design and have a fairly large number run, spreading the cost over the membership. The large number makes them cheaper by the shirt and the excess can be sold to eager T-shirt collectors through Frisbee World magazine.

A good club doesn't just happen - it needs some doing. If correctly designed, it can run smoothly without undue burden on anyone - share the glory.